



BestHorsePractices

Balancing Sense & Science

SUMMIT



October 8-10, 2017

Be a charter sponsor of this innovative new equine conference!

The BestHorsePractices Summit (October 8-10, 2017 in Durango, CO) will draw an international audience of avid horsemen and women for a ground-breaking conference experience that offers both academic and arena presentations. It will come at the task with a big lens and ask big questions. We hope attendees – recreational riders, working cowboys, horse professionals, students, and barn managers - will leave with new insights and greater skills for work with their horses.

Sponsors will enjoy association with some of the most highly respected researchers and horsemen in the world. High-quality videography means sponsors will reach thousands more and receive lasting exposure from online traffic.

Title Sponsor, \$20,000: Name and logo in presenting title and all promotional materials, posters, press, and online video presentations of entire conference. Listing as title sponsor in event program. Logo and link on main website and on all web pages concerning BHPS. Brochures at event. Full page ad in program. Complimentary booth at trade show. Complimentary registration for four attendees.

Session Sponsor, \$5,000: Listing as session sponsor in event program. Logo and link on main website and on all web pages concerning BHPS. Listing on all online video presentations of sponsored conference session. Brochures at event. Half page ad in program. Complimentary booth at trade show. Complimentary registration for two attendees.

Contributing Sponsor, \$3,000: Listing as sponsor in event program. Logo and link on main website and on all web pages concerning BHPS. Brochures at event. Quarter page ad in program. Complimentary booth at trade show. Complimentary registration for one attendee.

Patron, \$1,000: Listing as minor sponsor in event program. Brochures at event. Business card ad in program. Complimentary booth at trade show. Complimentary registration for one attendee.